

For List of
Ube Exporters



SCAN ME

PHILIPPINE

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UBE IN GERMANY



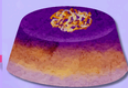
1 What is Ube?

A vibrant purple yam (*Dioscorea alata*) native to the Philippines.

Known for its sweet nutty flavor, used mainly in desserts.

3 Health Boost

Rich in antioxidants, good for the heart
High in fiber, aids digestion
Packed with vitamins C & E, boosts immunity



2 Ube is Part of Filipino Tradition

Staple in Filipino fiesta banquets and special occasions

Agro-historical, geographical and religious symbol of Bohol Province in central Philippines



4

Ube is Trendy & Sustainable

Plant-based superfood
Sustainable and respects fair trade

5 Global Reach

Rising demand among well-known culinary luminaries in Germany & Europe, Asia, the U.S.



6 Ube Fun Fact

Ube is not taro!
Ube is sweeter & used in desserts.



'Future Smart Food' and among high potential crops

"Conscious Indulgence"

UBE YOND THE ORDINARY!





The Philippine Consulate General in Frankfurt introduced the "**UBE in Germany**" campaign, commencing in 2022 in **Sankt Augustin, North Rhine-Westphalia**



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PHILIPPINE
UBE FIESTA
IN GERMANY

expanding to **Oberasbach, Bavaria** last 2023.



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then **Wiesbaden, Hesse** last 2024




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Last June 2025, the spotlight was on **Stuttgart, Baden Württemberg**



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Taste the purple root sensation from the Philippines

FREE ADMISSION

www.ubefiesta.de

ube

fiesta PHILIPPINES

GERMANY

FREE ENTRANCE

4 JUNE 2022, 11:00AM
STEYLER MISSIONARE
30 Arnold-Janssen-Str.
D-53757 Sankt Augustin

Presented by the Philippine Consulate General in Frankfurt
in cooperation with the Filipino Mission in the Archdiocese of Cologne in
celebration of the 126th Anniversary of Philippine Independence

Facebook @ubefiesta.de Instagram @ubefiesta.de YouTube Ube Fiesta in Germany

FREE ADMISSION

FIESTA!

SA

ube rasbach

17 JUNE 2023, 10:00AM - 10:00PM
OBERASBACH RATHAUSPLATZ
90522 OBERASBACH BAVARIA GERMANY

Taste UBE, the Purple Root Sensation from the Philippines
Presented by Philippine Culture Club e.V Nürnberg
In cooperation with Philippine Consulate General in Frankfurt
in celebration of the 125th Anniversary of
Philippine Independence Day and 30th Anniversary
of Philippine Culture Club e.V. Nürnberg

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Paula Gutierrez - Salangang 0176-72572432 Shattlieyn Hackl 0152-34239435

KASAMA KA SA KALAYAAN AT

Ube fest

SA WIESBADEN 2024

15 JUNE 2024, 10AM-10PM
KULTUR IM PARK,
MURNAUSTRASSE 1, 65189 WIESBADEN

PHILNETT +49-1975774432

www.UBEFESTA.DE

Free Entry!

PICNIC AND CONCERT FESTIVAL

As we celebrate the 70 years of Philippines and Germany Diplomatic Relations and 126th Anniversary of Philippine Independence, Let us come together in unity and taste the purple root sensation from The Philippines

SPONSORED BY:

10am HERITAGE COSTUME PARADE
11am INTERFAITH TRAVEL SERVICE
1pm CULTURAL SHOWCASE
2pm FLAIR BARTENDING SHOW
2:30pm AGOS KAMAY ARNIS EXHIBITION
3pm LITERARY PROGRAM
3:30pm RAFFLE DRAW
4pm GERMAN-PHILIPPINE TALENT SHOW
5pm THE VOICE OF GERMAN FILIPINO BRIDE CONCERT BY JUAN CUCK AND JOY ESQUIVIA
7pm LIVE DISCO

3 ROUND TRIP FLIGHT TICKETS* FOR ALL PHILIPPINES AND AROUND

www.ubefiesta.de

EAT. CHILL. JAM. REPEAT.

IN CELEBRATION OF THE 127th PHILIPPINE INDEPENDENCE DAY

SUNDAY, 29 JUNE 2025
11am-8pm, Rathaus Marktplatz
70173 Stuttgart, Baden-Württemberg, Germany

FREE ADMISSION!!
Hang out with your crew and enjoy Philippine flavors, chill vibes & UBE treats!

Catch OPM Pop Icon
ERIK SANTOS LIVE!

Presented by Philinity e.V. in partnership with the Philippine Consulate General in Frankfurt

PHILIPPINE Ube Fiesta 2025 IN STUTTGART

11am Start of Ube Parade
12m Philippine National Anthem
12:10 Opening Prayer led by Pastor Regie
12:20 Opening Speech of the Philippine Consulate General
12:30 Opening Speech of Hosts, Mark Salangang and Frederick Lobaton
Welcome Remarks by the Philippine Consul General, Marie Verdes B. Abalos
Ube Farm Tour Invitation Message by Department of Agriculture
Awarding of UBEwinning Booth of the Year and Most UBEautiful Parade Entry by Philinity together with The Philippine Consulate General in Frankfurt
Acknowledgement of Sponsors

3pm TFC The Filipino Channel Show with Mr. Erik Santos
4pm Raffle Draw of Consolation Prizes with Hosts and Co-Hosts, Caroline Cordova
4:30 Parlanggong Dance Number by PCOS
Philippine Cultural Organization in Saarland
Special Ube Themed Painting by Visual Artist, Cathy Nance
Bunking Performance of Emil Zamora along Hirschstrasse Foodtrucks Station
5:20 Special Performance by Ms. Bunoy Liwanag of Interop Republic and Tropical Depression
Raffle Draw of Consolation Prizes with Hosts and Co-Hosts, Caroline Cordova
Greetings from Books Philippines and PHM e.V

1pm Bukalakan Dance Number by PCOS
Philippine Cultural Organization in Saarland
1:10 OPM Live Music Entertainment by Jhay Cortez
Greetings from TransferGo
1:45 Parlanggong Dance Number by PCOS
Philippine Cultural Organization in Saarland
Ube Themed Spoken Poetry by Claire Palatin
2pm Bukalakan Dance Number by Althea Marie Ace along Hirschstrasse, Foodtrucks
2:10 OPM Live Music Entertainment by Charilyn

6:30 Raffle Draw of Major Prizes
7pm Parlanggong Performance by Emil Zamora
7:30 Live Music Entertainment by Code Egal Band
8pm Closing Remarks
End of Program

TFC. EAT HAPPY.

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On it's 5th year, the Philippine Ube Fiesta 2026 will be in
Cologne, North Rhine Westphalia

June 20 & 21, 2026 | Kölner Jugendpark
Sachsenbergstraße 10, 51063 Cologne Germany

For Sponsorships, Collaborations, Stall Applications, Performer Inquiries,
and Volunteer Opportunities,
please contact **Philnity e.V.** for more details.

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Date: June 20 & 21, 2026 (Saturday and Sunday)
Location: Kölner Jugendpark

Why **Kölner Jugendpark**?

Kölner Jugendpark is one of Cologne's most established and flexible open-air event venues, making it an ideal location for Ube Fiesta's 5th anniversary

Venue Advantages

- Central location: Situated directly on the Rhine, opposite Cologne Cathedral
- Excellent accessibility: Easily reachable via public transport, cycling paths, and nearby parking
- Large open green space: Perfect for food festivals, cultural shows, and family-friendly events
- Flexible layout: Ideal for stage areas, food trucks, sponsor zones, and activity areas
- Urban yet relaxed atmosphere: Attracts both local residents and tourists

Capacity & Suitability

- Can comfortably accommodate up to 20,000+ visitors per day
- Proven infrastructure for:
 - Large stages
 - Food & beverage vendors
 - Power, sanitation, and security concepts

Well-Known Events Hosted at Jugendpark

- Summerjam Festival (side events & related programming)
- Cologne cultural open-air festivals
- Public viewing events & community celebrations
- Music, youth, and multicultural festivals

Audience Profile

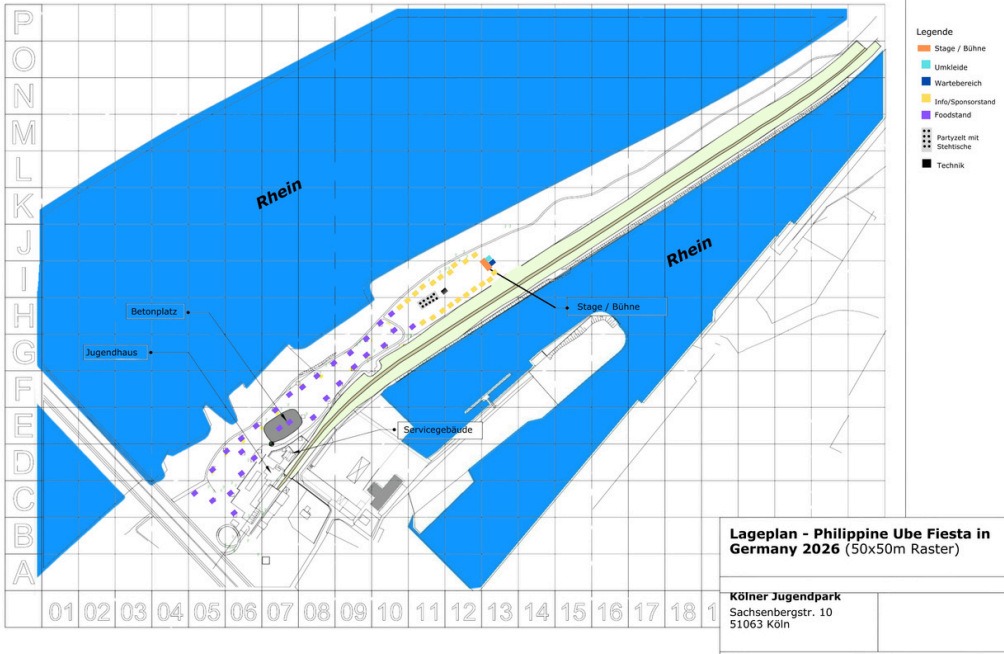
- Filipino community across Germany & neighboring countries
- Multicultural families and young professionals
- Food lovers, festival-goers, and culture enthusiasts
- Strong social media-active audience

The venue is widely recognized by the City of Cologne as a hub for inclusive, multicultural, and youth-oriented events perfectly aligned with Ube Fiesta's mission.

Kölner Jugendpark



Floor Plan



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BOOTH REQUIREMENTS & REGULATIONS

All booth vendors must comply with the following requirements:

- Use a **white** 3m x 3m tent, securely anchored to withstand wind and weather conditions
- Provide a **fireproof** floor covering (mandatory for food and beverage vendors)
- Have a **fire extinguisher** available if using gas or electrical equipment
- Provide **two trash cans**/waste bins:
 - One inside the tent
 - One beside the tent
- **Fully comply** with German health, hygiene, and safety regulations
- Be capable of serving a **minimum of 5,000** guests per event day
- Include **at least three (3) Ube-based recipes** on the menu (food and beverage vendors only)
- If food items require refrigeration or freezing, the booth holder is responsible for providing appropriate cooling equipment and maintaining **required temperatures** in accordance with health regulations
- Failure to comply with the organizers' rules and Cologne health and safety regulations will result in a **penalty fee of €1,000** per event day



Slot Reservation Fee : €1,000 for two (2) event days

- Each slot includes a 3m x 3m space to set up your own tent and showcase your products
- Within the allocated space, the following are permitted:
 - Open fire, including grills, fryers, and gas stoves
 - Use of your own generator or solar power supply if needed
 - Access to a water source at the venue

Utilities & Equipment

- Electricity is not included and will be charged separately if required
 - A €500 electricity deposit applies
 - Vendors may alternatively use their own power supply (generator or solar)
- Registration covers the booth slot only
 - Vendors must bring their own tent/stall
 - If you prefer the organizers to provide and set up a tent/pavilion, this is available for an additional fee
 - A €500 deposit applies for the tent/pavilion for both event days

Slot Placement

- Booth placement will be assigned by the organizers
 - Zoning will be implemented for all stall holders
 - Detailed placement information will be provided after completed registration



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BOOTH REGISTRATION FORM

Name of Business / Organization:	
Contact Person:	
Contact Number:	
Address:	
Email Address:	
<p>Food and Beverages are offered: <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If yes, specify atleast 3 Ube-based recipes included in the menu:</p> <p>Other Menu:</p>	
<p>Power Supply :</p> <p><input type="checkbox"/> Yes, I will provide my own electricity</p> <p><input type="checkbox"/> Yes, I will use electricity from the venue and pay a 500€ deposit</p> <p>if yes using venue power, Please specify total power requirement:</p> <p><input type="checkbox"/> 230V / _____ watts</p> <p><input type="checkbox"/> 400V / _____ watts</p> <p>Please list all cooking and electrical equipment you will use:</p> <p><input type="checkbox"/> Not Required</p>	
<p>Use of Open Fire: (example Deep Fryer, Gas, Grill Charcoal..etc)</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No If yes, details:</p>	



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TENT / PAVILION RENTAL (If Needed)

Yes, I would like to rent a fully set up tent/pavilion from the organizer

Tent size: 3 m × 3 m (white)

Rental fee for both days including set up: €250

Refundable security deposit: €250

No, I will bring my own tent/pavilion

(Must comply with event requirements: white 3 m × 3 m,
weatherproof, securely anchored)

I understand that the rental fee is non-refundable and that the security deposit will be refunded after the event, provided the tent/pavilion is returned undamaged and complete.

Payment Details: Philnity e. V , IBAN
DE61 7625 0000 0041 5226 08

**Booth slots are allocated on a first-come, first-served basis.
Securing your booth slot is ensured upon completion of payment.
Please send the accomplished form to philnity.ev@yahoo.com.



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ACKNOWLEDGEMENT

I, the undersigned, hereby confirm that I have carefully reviewed all information related to booth registration. To the best of my knowledge, I have completed and submitted the registration form honestly, accurately, and in full.

I acknowledge and agree that all booth vendors must comply with the following conditions:

- Use a white 3 m × 3 m tent, securely anchored and suitable for wind and weather conditions
- Provide a fireproof floor covering (mandatory for food and beverage vendors)
- Have a fire extinguisher readily available when using gas or electrical equipment
- Provide two (2) trash cans/waste bins:
 - One inside the tent
 - One beside the tent
- Fully comply with all German health, hygiene, and safety regulations
- Be capable of serving a minimum of 5,000 guests per event day
- Offer at least three (3) Ube-based recipes on the menu
- (food and beverage vendors only)
- If food items require refrigeration or freezing, the booth holder is solely responsible for providing appropriate cooling equipment and maintaining required temperatures in accordance with health regulations

I further acknowledge that dismantling and takedown of the booth are permitted only after the official program ends on June 21, 2026, at 8:00 PM. I accept full responsibility for my booth for the entire duration of the event, including setup, operation, and dismantling.

I also agree to allow inspections of my booth premises at any time during the event to ensure compliance with all applicable standards. I understand that non-compliance at any stage setup, event operation, or dismantling may result in a penalty fee of €1,000 per event day.

Finally, I acknowledge and agree that the booth registration fee is non-refundable, regardless of circumstances, including but not limited to vendor cancellation, no-shows, or unforeseen events.



Signature over Printed Name

Date:

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